

Internet Essentials Partnership Program (IEPP)

ABOUT INTERNET ESSENTIALS

Internet Essentials from Comcast is the nation's largest, most comprehensive, and most successful broadband adoption program for low-income Americans in the country. The program is uniquely designed to address the three major barriers to broadband adoption—digital literacy training and relevance, equipment, and cost—and relies on a network of tens of thousands of community partners to help families cross the digital divide.

IEPP & HOW IT WORKS

Partners, such as schools, healthcare providers, and other community-based organizations, have the ability to sponsor, or pay for, Internet Essentials service for their eligible members/families at a cost of \$9.95 + tax per month per household. The minimum requirements to establish a Partnership Program Agreement are at least a six-month term for at least 25 eligible applicants that are new to the program.

Following a formal agreement, Comcast will send sponsors promotional codes to distribute to eligible families. These codes will ensure the billing for an approved applicant will flow up to the sponsor's account. Sponsors will receive one bill each month and are only charged for applicants that are approved and connected to the Internet Essentials program.

ELIGIBILITY

Internet Essentials Partnership Program customers must be eligible for the Internet Essentials program. Individuals may qualify if they:

- A** **Are eligible for programs** like the National School Lunch Program, housing assistance, Medicaid, SNAP, SSI, and others. For a full list of accepted documents, please [click here](#) or visit InternetEssentials.com.
- B** **Live in an area where Comcast Internet service is available.**
- C** **Have not had Comcast Internet in the last 90 days.**
- D** **Have no outstanding debt to Comcast that is less than one year old.** Households with outstanding debt that is more than one year old may still be eligible.*

**Due to the Coronavirus emergency, households with outstanding debt that is less than one year old may be eligible for Internet Essentials. We are waiving this qualification if you apply and are approved by 12/31/20. After 12/31/20, standard eligibility rules apply.*

PROCESS FOR SPONSORS

Partners interested in the Internet Essentials Partnership Program should [click here](#) to provide their information and submit a request to begin the process listed below. Partners may also connect with their local Comcast representative or email IEPP_Support@Comcast.com with their information and partnership details.

1 Provide Partnership Details

- Number of sponsored accounts (25 or more are required)
- Term of partnership (6-month term or longer is required)
- Zip codes of all desired households being sponsored
- Main point of contact (name, phone number, email)

2 Accept Partnership Program Terms and Conditions

- Comcast will send a draft agreement as a Microsoft Word document for sponsors to review and revise (if necessary) using the Track Changes feature
- Revised drafts will be reviewed by Comcast legal—once finalized, the sponsor needs to send a signed PDF to Comcast

3 Distribute Promotional Codes to Eligible Applicants

- Comcast will issue unique, one-time use, promotional codes to sponsors to distribute to eligible people or families

PROCESS FOR IEPP APPLICANTS

Applying for Internet Essentials is easy and fast from a mobile device. Applicants can visit InternetEssentials.com to be guided through the online process. Applicants will need to enter the promotional code provided by their sponsor in order to receive the sponsored service. If the sponsor is a school, applicants also need to select that they have a child attending school and type in the school's name when prompted under the National School Lunch Program.

FAQS

How long does the process take?

The process timeline can vary depending on the time it takes to finalize the agreement and collect partnership details. Please work closely with your Comcast representative to move your project through the process as quickly as possible.

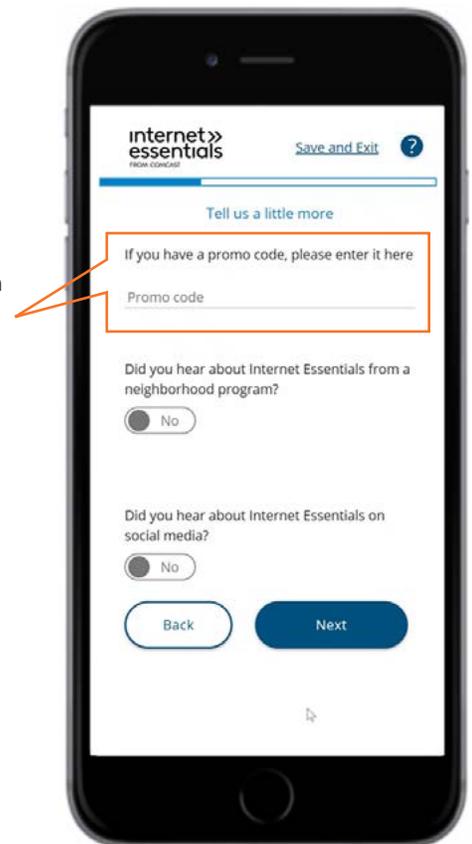
Are there discounts for more than 25 sponsored accounts?

There are no additional discounts for sponsoring a larger number of accounts.

Can discounted computers get bundled into a Partnership Program Agreement?

Bulk computer orders are unrelated to the Internet Essentials Partnership Program. Please work with your local Comcast representative if you also want to order computers. Individual customers can order a discounted computer at any time by visiting

InternetEssentials.com/low-cost-computer.





CLOSING THE DIGITAL DIVIDE IN NEW MEXICO

Data through June 2019 unless otherwise noted



180,000

low-income New Mexico residents connected to the power of the Internet*



\$650 MILLION

cash and in-kind support nationally for digital literacy training and awareness, reaching 9.5M people since 2011



520,000

program materials distributed



7,600

people reached at more than 80 events

TOP 5 COUNTIES

BY # OF RESIDENTS CONNECTED SINCE 2011

Name	Residents Connected
BERNALILLO	108,000
DONA ANA	23,600
SANTA FE	14,400
VALENCIA	7,600
LUNA	5,600

TOP 5 CITIES

BY # OF RESIDENTS CONNECTED SINCE 2011

Name	Residents Connected
ALBUQUERQUE	108,000
LAS CRUCES	23,600
SANTA FE	14,400
DEMING	5,600
LOS LUNAS	5,200

There's more work to do...

In New Mexico, people in low-income neighborhoods are **9 times more likely not to have broadband** at home than people in New Mexico's wealthiest neighborhoods**. **This is the digital divide.**



only 9%

DO NOT have home Internet in the wealthiest neighborhoods

VS.



up to 78%

DO NOT have home Internet in lower-income neighborhoods

180,000
are ready for
anything

IN NEW MEXICO*

*Nationally, more than 8 million low-income people have connected to the power of the Internet at home through Internet Essentials from Comcast.

**According to Comcast's analysis of U.S. Census 2017 American Community Survey.



COMCAST TO INVEST \$9.4 MILLION TO EXPAND BROADBAND SERVICE TO 6,500 HOMES & BUSINESSES IN LAS VEGAS, NM

LAS VEGAS, N.M. – July 14, 2020 – Comcast today announced it will expand service to approximately 6,500 homes and businesses in rural Las Vegas, N.M. Over the next year, Comcast will invest more than \$9.4 million, without the use of any public funds, to bring the entire suite of Xfinity services to the Las Vegas community. Internet options will range from \$9.95 per month with Comcast's [Internet Essentials](#) program, to super-fast 1-Gigabit broadband service. Comcast previously provided video-only services in Las Vegas.

"With so many New Mexicans learning and working from home, it's never been more important to keep people connected and to improve essential opportunities for internet access," said Governor Michelle Lujan Grisham. "I'm grateful for Comcast's contribution to closing the digital divide. Our state will continue to address the needs of under-served New Mexicans in every community and every corner of our state."

This expansion provides low-income families and individuals with access to Comcast's [Internet Essentials](#) program, the nation's largest and most successful broadband adoption initiative. Since 2011, Internet Essentials has connected 180,000 low-income New Mexicans to the power of the internet at home, many for the first time.

"The City of Las Vegas welcomes Comcast's considerable investment in our community. An investment of this magnitude will support workforce development, virtual education, overall quality of life, and greater access to high speed internet for our residents. It also improves our internet infrastructure in a way that may be attractive to businesses interested in locating or expanding their operations in Las Vegas," said Mayor Louie Trujillo of Las Vegas. "I am grateful for Comcast's commitment to expanding broadband access in critical areas of New Mexico like Las Vegas."

"When Comcast operates in your community, you can count on them to provide support to local nonprofits and community organizations," said Sarah Piano, Managing Regional Director for Big Brothers Big Sisters Mountain Region. "Comcast has been a long-standing partner and an amazing supporter of our critical mentoring work in locations across New Mexico. Comcast genuinely cares about the communities they work in and continually strives to make things better for the families within those communities. We are excited to expand our partnership to their new service area in Las Vegas and San Miguel County."

In addition to Comcast's internet, TV and landline phone products, residential customers in these areas will also have access to the following Xfinity services:

- xFi, unlocking the best Internet experience with reliably fast speeds, enhanced coverage, and ultimate control over the home network
- xFi Advanced Security, built into every xFi Gateway to automatically protect all devices connected to the home network
- Five lines of Xfinity Mobile service included with their internet service, with no activation or line access fees



- Xfinity WiFi hotspots, giving customers access to more than 19 million hotspots across the country to connect to while on the go
- Xfinity Flex, a simplified streaming solution for Xfinity internet-only customers with thousands of free shows and movies
- The X1 entertainment platform and award-winning voice remote
- Xfinity Stream, our streaming TV app offering thousands of Xfinity On Demand movies and shows, and access to the DVR library in home or on the go
- Peacock Premium, NBCUniversal's streaming service with over 15,000 hours of content included for no additional cost for X1 and Flex customers
- Xfinity Home Security, a total home security and automation solution

Businesses will have access to the full suite of [Comcast Business](#) Internet, voice, and video services, including WiFi, Voice, TV and managed enterprise solutions for businesses of all sizes.

“Technology is a powerful driver of innovation, entrepreneurship, and economic growth, and we recognize our company plays an important role in connecting New Mexicans to all that technology offers,” said Chris Dunkeson, Area Vice President, Comcast. “In 2019 alone Comcast invested more than \$154.5 million in New Mexico including capital expenditures, taxes and fees, charitable giving, and employee wages and benefits. We’re pleased to further invest in New Mexico by expanding our network in Las Vegas.”

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with three primary businesses: Comcast Cable, NBCUniversal, and Sky. Comcast Cable is one of the United States' largest high-speed internet, video, and phone providers to residential customers under the Xfinity brand, and also provides these services to businesses. It also provides wireless and security and automation services to residential customers under the Xfinity brand. NBCUniversal is global and operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures, and Universal Parks and Resorts. Sky is one of Europe's leading media and entertainment companies, connecting customers to a broad range of video content through its pay television services. It also provides communications services, including residential high-speed internet, phone, and wireless services. Sky operates the Sky News broadcast network and sports and entertainment networks, produces original content, and has exclusive content rights. Visit www.comcastcorporation.com for more information.

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